



INFORMATION MANAGEMENT SEMINAR

In Århus, October 20

at Platon's office.
Østergade 46
8000 Århus C

Copenhagen, October 21

Platon
Dag Hammarskjölds Allé 13
2100 Copenhagen

DO YOU ALSO WANT TO HAVE A GOOD NIGHT'S SLEEP, EVERY NIGHT?
ATTEND OUR SEMINAR AND WE WILL TELL YOU HOW.

Most of us have a fairly short term focus in our work. We are caught in everyday challenges (whether they are business or IT related) and the recession certainly hasn't improved this. On the contrary the burden of daily chores has increased, because we are expected to do more with less. But the long term challenges of information quality and availability cannot be solved through fire fighting. We need an innovative vision to pick the right path and truly believe that we can make a difference.

This seminar will:

- Investigate the future significance of "information as an asset"
- Describe where we think Information Management is heading
- How to get started on the journey towards true Information Management
- Motivate you to continue the journey despite the challenges

AGENDA:

- 9h00 - 9h30:** Registration and coffee
- 9h30 - 9h45:** Introduction by SAP BusinessObjects and Platon
- 9h45 - 10h30:** Treating information as a strategic asset by Platon
- 10h30 - 10h45:** Break
- 10h45 - 11h30:** Information Management solutions by SAP BusinessObjects
- 11h30 - 12h30:** Round-up, networking and sandwiches

ABOUT PLATON

Platon is a leading independent Information Management consulting company specialized in Business Intelligence, Data Warehousing, Performance Management, Master Data Management, Data Integration and Information Lifecycle Management.

Platons services are based on a unique, comprehensive Information Management methodology called Platon Insight®. They include:

- Advisory services such as information strategy and architecture
- Solution development based on the tools from all leading vendors
- Training in Information Management best-practices



REGISTER HERE!

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– and our main phone number +45 7028 3000.

For more information, please visit our website: www.platon.net